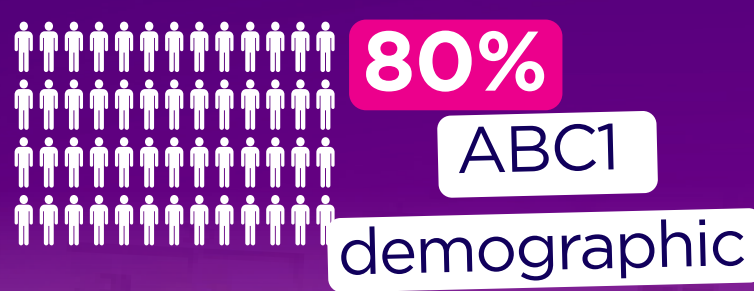
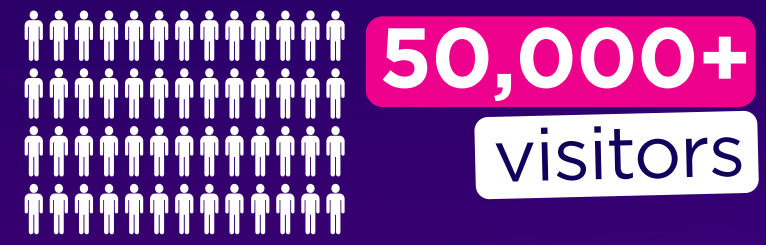


EXHIBIT WITH US!

ISLAM CHANNEL TV AND ONLINE OPPORTUNITY TO **2.2 MILLION** UK VIEWERS & **103 MILLION** GLOBAL REACH



Why Exhibit?

Exhibiting at the GPU Festival is not just a business move; it's an investment in your brand's growth, visibility, and long-term success. Seize the opportunity to make a meaningful impact on a global scale.

Raise Your Business Profile

Affiliating with the largest, most popular, and significant multi-faith event, The GPU Festival, instantly puts your business in the spotlight. It's a chance to showcase your brand on a grand scale, reaching a diverse and engaged audience.

Face-to-Face Interactions

Nothing beats the impact of face-to-face interactions. Meet potential customers personally, understand their needs, and build connections that go beyond the traditional boundaries of online communication.

Establish Brand Loyalty and Trust

Being associated with a multi-faith event focused on unity and peace creates a positive association for your brand. Build trust and loyalty among your audience by aligning your business with values that resonate globally.

Global Reach, Lasting Impact

The festival provides a unique platform to communicate your message to a global audience. Benefit from the festival's extensive reach and leave a lasting impact that extends far beyond the event dates.

Generate Business Opportunities

The festival is a hub of opportunities. Engage with a diverse range of attendees and capitalise on the potential for new partnerships, collaborations, and business ventures.

Showcase to the Right Audience

Tailor your exhibition to showcase your products or services to an audience that aligns with your target market. The GPU Festival attracts a diverse yet discerning audience, ensuring that your offerings are presented to the right people.

Establish and Strengthen Relationships

Use this opportunity to foster relationships with both new and existing customers. Strengthening your network is key to long-term success, and the festival provides a conducive environment for meaningful interactions.

Database Growth

Expand your database by connecting with a wide array of individuals interested in your industry. Collect valuable contacts that can be leveraged for future marketing initiatives and business development.

Attract Media Interest

Benefit from media exposure that comes with being part of a significant event. Gain coverage and visibility in various media outlets, further enhancing your brand's reach and credibility.

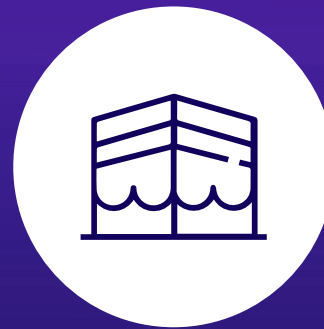
Exhibition Pavilions



Finance & Technology



Professional Services



Hajj & Umrah



Real Estate



Travel & Tourism



Fashion & Lifestyle



Education & Book Fair



Arts & Culture



Halal Food



Corporate



Kids



Franchising



Home & Furnishing



Health & Wellness

Exhibition Options

SOUK*	PACKAGE A	PACKAGE B	PACKAGE C
Shell Scheme	Shell Scheme	Shell Scheme	Space Only
2 x 2 m²	2 x 2 m²	3 x 2 m²	4 x 4 m²
Standard shell scheme	Standard shell scheme	Standard shell scheme	Floor Space (All four sides open)
Standard floor covering	Standard floor covering	Standard floor covering	Standard floor covering
PVC name board	PVC name board	PVC name board	Listing in the event brochure & event website
500 Watts Electricity with 2 LED Spotlights	500 Watts Electricity with 2 LED Spotlights	500 Watts Electricity with 2 LED Spotlights	Invite to the GPU Gala dinner 30 Complimentary GPU tickets
1 x table with 2 Chairs	1 x table with 2 Chairs	1 x table with 2 Chairs	Access to the VIP lounge
Listing in the event brochure and event website	Listing in the event brochure and event website	Listing in the event brochure and event website	15 second clip to be shown daily during Salam Britain or The Today Show for 3 weeks on Islam Channel
5 Complimentary GPU tickets	10 Complimentary GPU tickets	20 Complimentary GPU tickets	(Min 16 sqm)
	5 second clip to be shown daily during Salam Britain or The Today Show for 1 week on Islam Channel	10 second clip to be shown daily during Salam Britain or The Today Show for 2 weeks on Islam Channel	
	Premiums - £50 per m ² (corner)	Premiums - £50 per m ² (corner)	
£750 + VAT	£1,200 + VAT	£1,800 + VAT	£5,280 + VAT

*Exclusive offer for eligible business only

Shell Scheme - £300/m² | Space Only - £330/m²

Discounts: 10% Discount on booking TWO or more stands
Rates are based on 2 days occupancy (weekend) with one additional day for set up. All prices are Excluding VAT

TAILOR MADE PACKAGES are available upon request